4Q21 Results Webcast

March 11, 2022 This event will start at: 10:00 am BRT







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Results

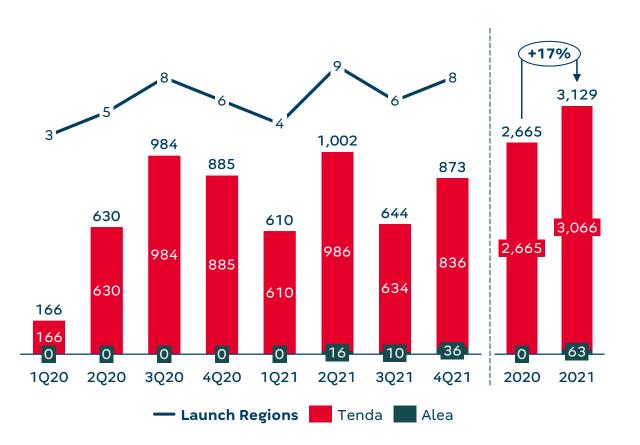
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Tenda delivered solid operational results, even in a troubled year marked by strong inflationary pressures and the pandemic.



Launches (PSV, R\$ millions) and **Launch Regions** (Quantity)

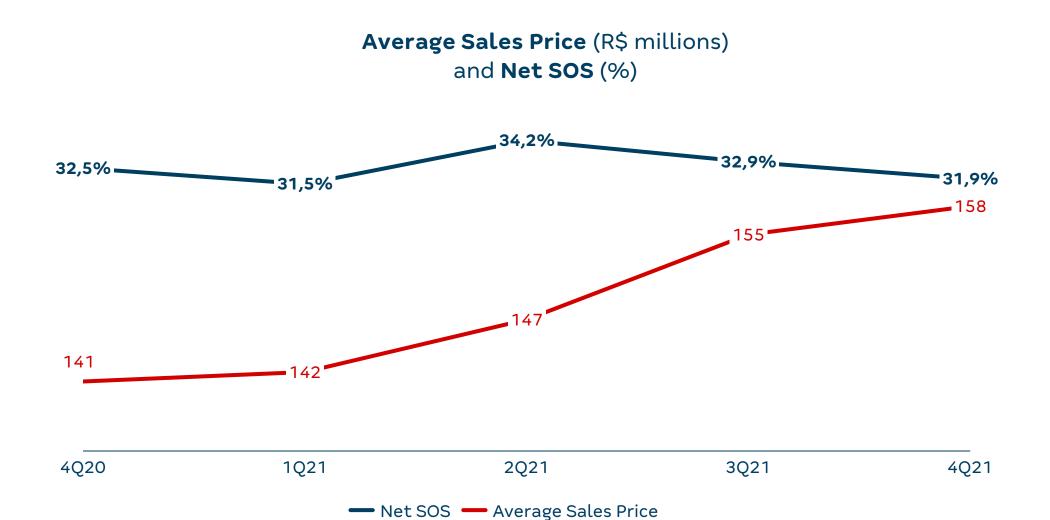


Net Pre-Sales (PSV, R\$ millions) and SOS Net (%)



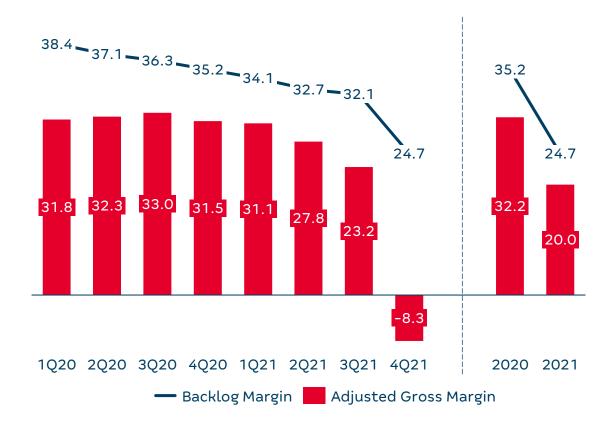
Record sales performance by gaining price without losing sales speed, driven by Tenda's dominance in the segment in which it operates

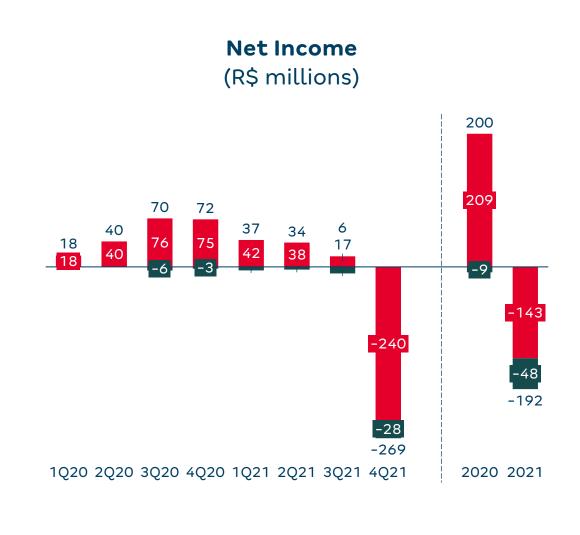






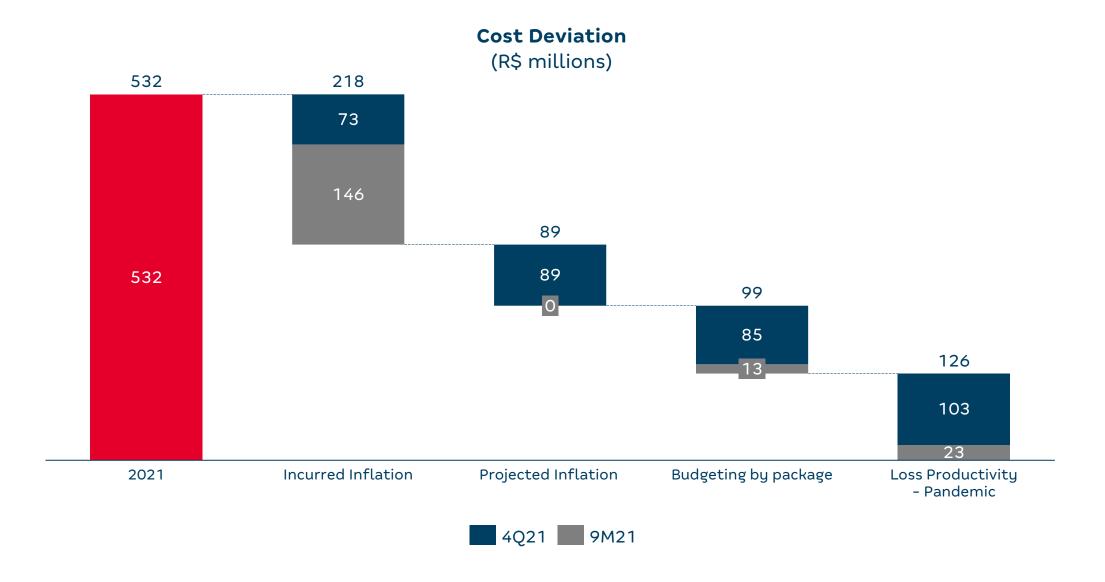
Backlog Margin Tenda (%) and **Adjusted Gross Margin Tenda** (%)





Our cost management model was not prepared for the inflationary environment that we experienced in 2021. We reviewed all our budgets, impacting the budget of our works in R\$532 million

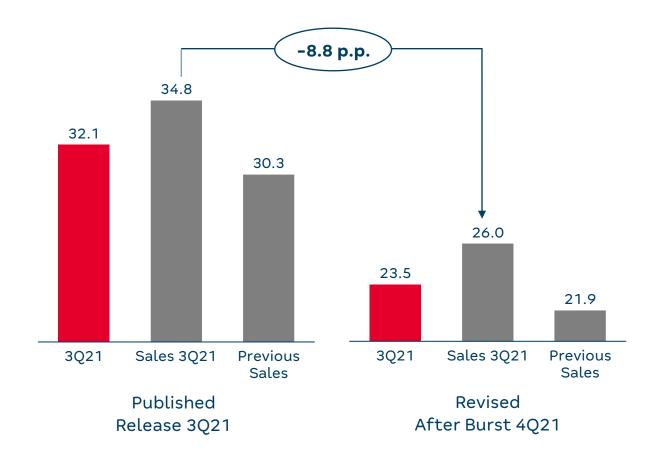




The lack of assertiveness delayed our understanding of the impact of cost increases in our business, delaying the implementation of more drastic corrective actions.



Comparative Backlog Margin 3Q21



Backlog Margin 4Q21

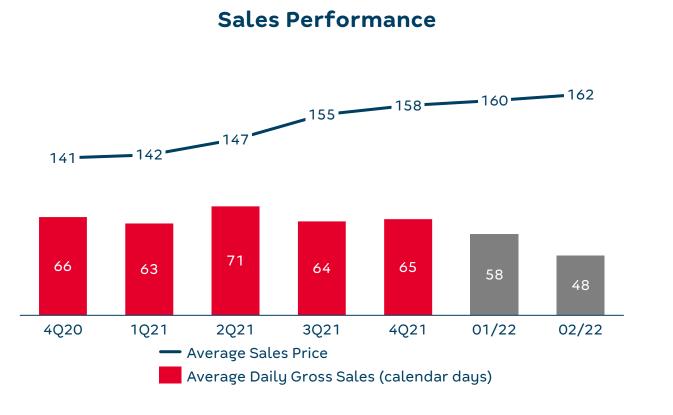


To seek the 11p.p. of adjusted gross margin that separates us from the range of maximizing value creation (32%-34%), we will focus efforts on three important levers

The first lever is to accelerate the price increase, giving up sales speed.



• The greater distance between VSO and our competitors allows us to improve profitability by adjusting the price versus sales speed ratio. We estimate a 300bps to 400bps improvement in adjusted gross margin from this first lever.



2.0 2.0 2.0 32% 32% 32% 1.8 1.8 1.5 4Q17 4Q18 4Q19 4Q20 4Q21 Tenda / Average Directional e MRV

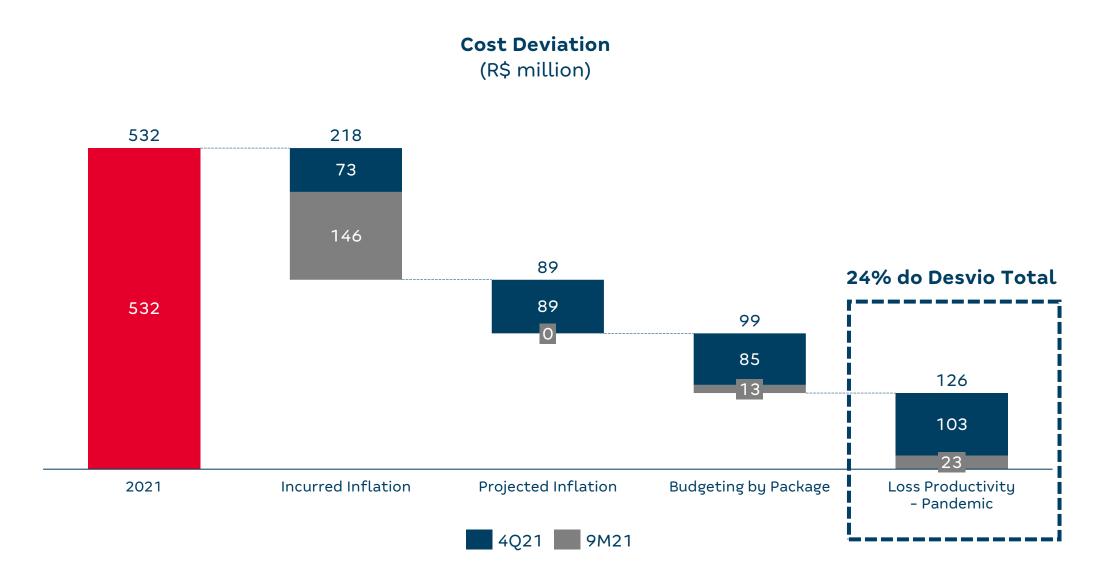
Average Directional MRV

SOS Quarterly Net (%)

The second lever is to neutralize the bullwhip effect of the pandemic, returning to stabilize the operation at pre-covid levels.



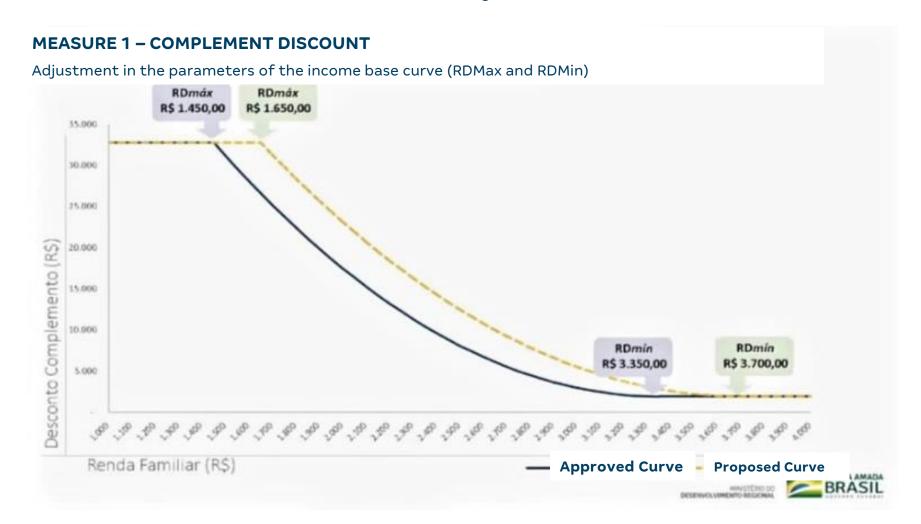
• We expect to gain between 100bps and 200bps of adjusted gross margin by the end of 2022.





Curve Approved at the CCFGTS Meeting on 03/10/2022

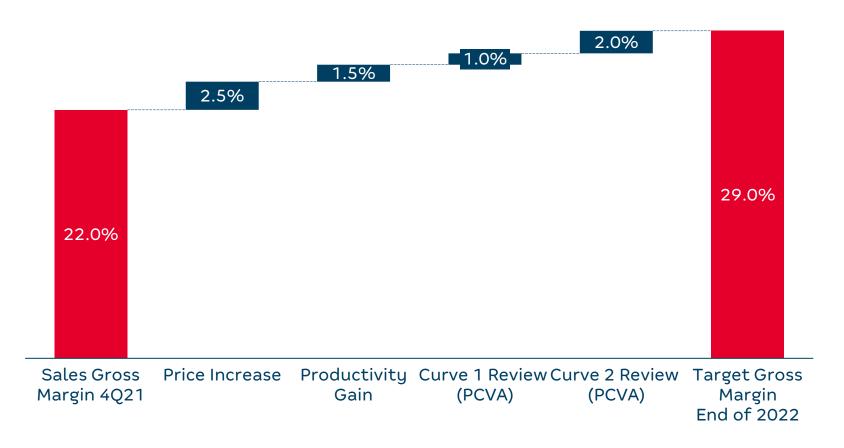
(Effective - Budget 2022)



We hereby confirm our commitment to recover the marginal margin of new sales every quarter, reaching the range of 28% to 30% at the end of 2022 and 32% to 34% at the end of 2023.



Reset levers New Sales Gross Margin





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